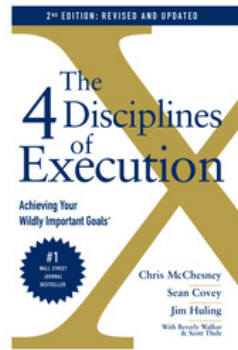


## 4DX Grid, taken from 'The 4 Disciplines of Execution', McChesney et al, (2012)



<p><b>Discipline 1</b></p> <p><i>Focus on the Wildly Important (The WIG)</i></p>	
<p><b>Discipline 2</b></p> <p><i>Act on The Lead Measures</i></p>	
<p><b>Discipline 3</b></p> <p><i>Keep a Compelling Scorecard</i></p>	
<p><b>Discipline 4</b></p> <p><i>Create a Cadence of Accountability</i></p>	